



NAWIC Tucson Chapter #122

Tucson, AZ

May 2023



NAWIC Members and Friends of NAWIC:

Spring has sprung, and the Tucson Chapter has been busy!

Jamie Thrush and I attended the **NAWIC Pacific Southwest Forum 2023 (April 28-29)** in Colorado Springs, CO. The Pikes Peak Chapter #356 did a fabulous job as our hostess. The Pikes Peak Chapter decided to create the W.I.L.D. WEST, WOMEN INSPIRED LEADERSHIP DEVELOPMENT is based upon the core purpose of NAWIC to “strengthen and amplify the success of women in the construction industry.” What a great idea!

Our first event was on the afternoon of Thursday, the 27th. It was a tour of the Olympic and Paralympic Museum for an



educational time. We explored the U.S. Olympic & Paralympic Museum galleries that showcase Team USA athletes and their incredible journey to the Games.

That evening was the Chapter President's Meeting. In this meeting, the Chapter Presidents share what is working in their chapters and what is not—sharing ideas on how to improve their chapters.

On Friday, the First Timers were introduced to the PSW Region by having a contest. We all received two playing cards at registration. It was up to the First Timers to introduce themselves to those attending the conference and ask for a card. The First-Timer who had the best poker hand won the contest. Jamie Thrush had a great hand; however, someone else had a better hand. On this same day, there was a Women's Self-Defense Seminar with Calvary Family Martial Arts & Fitness.

Our first speaker Suzanne Tulien, shared how to "Elevate Our Personal Brand Leadership." We learned to make ourselves #1 and discussed the 7/11 rule – the first 7 seconds of contact with your audience forms 11 impressions.

During Friday evening's Denim and Pearls Welcome Event members and guests were entertained by The Russlers, while whiskey shots were wheeled around and shared with all.

On Saturday, the morning began with "Opening Ceremonies and General Sessions Opening." Next was an all-women panel of PSW Region Members, who shared their experiences as Women-Owned Business Owners. Saturday's final speaker was Kayhun Lee with Fortress Architects. She shared with us her life's journey, including giving birth to her son in the City of Nashville when attempting to return home from a project, and ended up staying for several months until her son could travel.

Elections were also held on Saturday for our next Region Fund Trustee. Patty Waldhouse, Salt Lake #90, was voted in for this position. After a 2-time tie, The Greater Phoenix Chapter #28 won their bid for Forum 2025.

The last event of the conference was the Region Awards Banquet. Karen Mitchell (PSW Region President) called each chapter president to the stage and gave us a note and a beautiful turquoise bracelet.

I also learned at the conference that chapters do not have to have a monthly membership dinner. We are only required to have six membership meetings and four board meetings. **The Tucson Chapter will not be having a July or August membership meeting.** The June Board Meeting will be held on June 28th, online only.

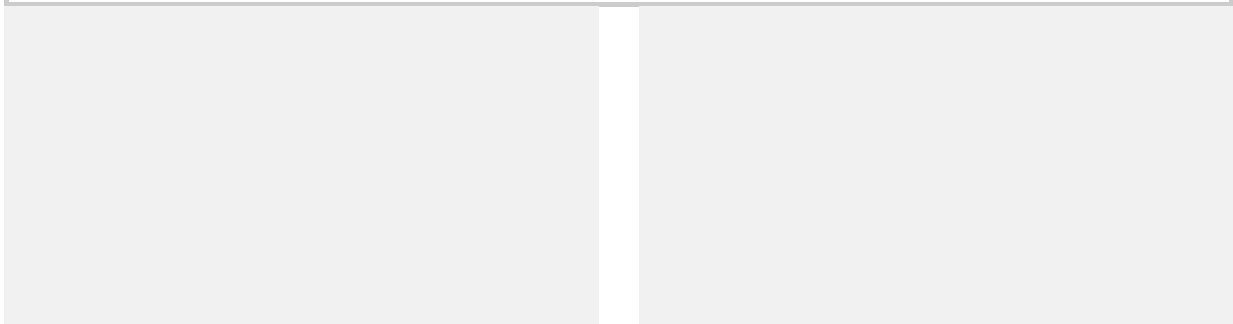
I am thankful that our chapter sent Jamie and me to PSW Region Conference. I walked away feeling empowered as a woman in construction, knowing we are never alone.

Thank you for your membership and for supporting women in construction.

Honored to be your President,
Tracy D. Miller



The Annual Cornerstone Golf Tournament was held May 5th at the Starr Pass Golf Resort. It was the perfect day for a golf tournament. Thank you to **Becky Johnson, Michelle Valenzuela, Jamie Thrush, Courtney Petersen, Tracy Miller and Kimberly Rodriguez** for volunteering for registrations and manning the NAWIC betting hole. We use this opportunity to raise money for our Shirley Dail Endowment Fund.





Michael Becherer, AIA, LEED AP with Swaim Associates, was our speaker for the May Membership Dinner. Michael shared with us his journey from being a General Contractor at one time to his current role as a principal at Swaim Associates.



Also, at our May Membership Dinner, we held our CADD Award Ceremony. **Becky Johnson** is the CADD Chair for this event. And she is doing a fantastic job! There were 16 entries, with awards given to the top three students! The parents of the winners and the instructors were also at the dinner.



New Member Spotlight

I started working for Vulcan Materials Sales in 2015 when I lived in Texas for the Dallas Fort Worth Market. I work in sales for Aggregate and Asphalt to contractors. Vulcan Materials is the nation's largest producer of construction aggregate primarily crushed stone, sand and gravel. I truly love working for Vulcan Materials and all of the customers in this business.

Welcome Courtney Peterson!



Marnie Prince- May 5th
Meredith Alarcio-Caldon- May 6th
Courtney Petersen- May 12th
Rebecca Johnson- May 23rd
Leah Swisher- May 24th
Kim Dycus- May 31st



Laura Edwards 2004
Kimberly Rodriguez 2021
Betsy Edwards 2022



Capital Pump & Equipment

May Raffle Sponsor is Capital Pump & Equipment
Thank you for donating!



Vaugh E. Croft, Ed.D. with Fred G. Acosta Job Corps Center is hosting Construction businesses at his office on May 18th at 11:30 am for a working Workforce Council lunch meeting and a tour of their training programs. All NAWIC members have been invited.

Emily Wilson with the YWCA of Southern Arizona is holding a STEM career fair on May 19th from 10:00 am to 1:00 pm at the YWCA on Bonita. The YWCA will set up an on-site interview if you and your company are interested in participating.

Kimberly Dycus with McCarthy attended the West Coast WIC Conference. Below is the actionable advice from various speakers and panelist listed for information and inspiration.

THE WOMEN IN CONSTRUCTION - WEST COAST CONFERENCE 2023 will be held on:
April 18-19, 2023
at the
Marriott Grand at West Horse Park
Phoenix, AZ 85028

Conference Highlights
Kimberly Dycus, McCarthy Building Companies
Meredith Alarcio-Caldon, Granite Construction
Granite & McCarthy were Event Sponsors

Link to Purchase
The hilarious collection of essays charts her extraordinary three-decade journey through show business, illuminating her many triumphs and some missteps along the way—and offering valuable lessons for women and men in any profession. Part memoir, part guide to life, and all incredibly funny, *How to Succeed in Business Without Really Crying* offers tips and tricks for getting ahead, finding your way, and opening locked doors—even if you have to use a sledgehammer.

Advice: Begin difficult questions like asking for a raise, "Would you Consider..."

Leadership for Women – The Missing 33%

[Ted Talk Link](#)

Advice: Schedule meetings with Legal, Finance & Executive Teams to learn the 33% of skills missing to advance.

The New Work Place

Advice: Like an electronic, everything will work again if you unplug it for a few minutes. Take a mental health day. Give your employee the day off. Get outside.

The Business of Culture

Advice: If looking to hire based on Tech, Strategy or Culture – Culture wins every time. The best example is how many women have risen from Admin to VP.

Book Recommendation: ["The 6 Types of Working Genius"](#) by Patrick Lencioni

Leveraging Social Media for Your Business – Danielle Feroletto, Small Giants

Women are made for Social Media – we are Great Communicators

Advice:

- radiate confidence
- fall forward (admit mistakes and be vulnerable)
- super charge your network
- guard your 1st degree connections
- spring clean your connections – only people you know
- frequency & consistency
- improve your profile – use high quality photo
- choose 5 words to demonstrate your brand and add to profile

Career Lattice vs The Career Ladder

Advice: Look for lateral moves, straight up is not always the path to the summit.

Tips and Strategies to be Seen and Heard

Advice:

- Do your homework to be prepared when you enter the room
- Share your knowledge with confidence

The slate for the 2023-24 board of directors is:



President: **Jamie Thrush**, Capital Pump & Equipment
Vice President: **Kimberly Dycus**, McCarthy Building Companies
Treasurer: **Michelle Valenzuela**, RG & Sons Plumbing
Secretary: **Meredith Alarcio-Caldon**, Granite Construction

Directors

Becky Johnson, Swaim Associates
Debra Keiser, Tofel Dent Construction
Courtney Petersen, Vulcan Materials
Amanda Frank, DPR Construction



Mark your calendars for these events:

June 7 -- Summer Social & Elections

July – No Membership Meeting

August – No Membership Meeting

August 4 -- NAWIC 20th Annual Shirley Dail Bowling Tournament

August 7 thru 12 – Annual Conference in Portland, OR

October 27 & 28 - PSW Fall Conference in El Paso, TX

November 15 & 16 -Construction Career Days

December 2 -NAWIC Night at the Gaslight

May 8 thru 10 – PSW & PNW Spring Form in Hawaii

Website Updates -- Is Your Listing Up To Date?

Membership Listings

Members, please check your listing on our chapter's website and confirm whether your information is correct or you want to add/delete information.

Testimonials

How has NAWIC helped you and your business? Please send a testimonial that we can add to our website. Video or written is accepted.

Please contact Debra at dkeiser@tofeldent.com with your updates and testimonials.

Have news to share?

Send job postings, new jobs, promotions, awards, special events, wedding & birth announcements, and more to jamie.nawic@yahoo.com by the 15th for that month's issue. Let's celebrate your good news!

NAWIC Monthly Membership Meeting Raffle Sponsorships Available

Get your five minutes of fame at the Membership Meeting.

For a donation of a \$50.00 gift card of your choice, your personal bio, photo, business bio, logo, and link to your website will be included in that month's newsletter, meeting flyer, and chapter website.
Contact Tracy Miller at tracy.nawic@gmail.com for details or to reserve a month.



JOIN NAWIC NOW

Not a NAWIC Member?

Know of someone who may be interested in becoming a member?

Contact **Tracy Miller** for membership information.

CONNECT WITH US!



Strengthen and amplify the success of women in the construction industry

NAWIC Chapter 122 | 2840 N. Country Club Rd Ste. 100, Tucson, AZ 85716

[Unsubscribe \[tracy.nawic@gmail.com\]\(mailto:tracy.nawic@gmail.com\)](mailto:tracy.nawic@gmail.com)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by tracy.nawic@gmail.com powered by



Try email marketing for free today!