



**NAWIC - Region GR8 Forum 2010**  
**Scottsdale AZ**  
**April 22-24, 2010**

**Draft Agenda**

**Thursday – April 22, 2010**

3:00 PM – 7:00 PM  
3:00 PM – 5:00 PM  
6:00 PM – 10:00 PM

Registration Lobby  
Hospitality Suite Open  
Welcome - Hospitality Suite

Come and help celebrate the Phoenix Chapter's 45<sup>th</sup> anniversary at this year's Welcome; where you will be tasked with creating your own 'hip' or should we say 'groovy' bag while we take you back in time to 1965.

**Friday – April 23, 2010**

8:00 AM - 8:30 AM  
8:30 AM – 9:00 AM  
9:15 AM – 10:15 AM  
10:15 AM – 10:30 AM  
10:30 AM – 11:30 AM  
11:30 AM – 1:00 PM  
1:00 PM – 2:00 PM  
2:00 PM – 2:15 PM  
2:15 PM – 3:15 PM  
3:15 PM – 3:30 PM  
3:30 PM – 5:00 PM

Registration  
Welcome  
Seminars – 3 Breakouts  
Break  
Seminars – 3 Breakouts (repeat 9:15 AM Session)  
Lunch – Outside Ramada Circle  
Seminars – 3 Breakouts  
Break  
Seminars – 3 Breakouts (repeat of 1 PM Session)  
Break  
Tools of the Trade – Outside Ramada Circle

Friday, we begin to bridge the gap to tomorrow. We believe that our seminar offerings will provide you a basis of what you will need to be successful going forward. You will have an opportunity to select from several seminars including:

- **Lean & 5 S's in Construction** - Dennis Sowards, President, Quality Support Services Sorting, simplifying, sweeping, standardizing, self-discipline, and sorting – How to create more value with less resources, by optimizing technology, eliminating waste, and creating processes.
- **Preventing Employee Theft and Fraud** - Lamar Harner, CPA,CFE; Harner Evans, PLC – The risk of employee theft and fraud in your company may be greater than you think – often, the most trusted employee commits the crime. Get tips on protecting your company and reducing your chance of becoming a victim of theft and fraud. Learn anti-fraud strategies that can help prevent loss of income and damage to your company's reputation, and steps you can take to reduce legal fees associated with prosecuting / defending fraud and false claims.
- **Social Media – Positioning your firm for the future;** Carol Hagen, Hagen Business Systems – Using LinkedIn, Facebook, and Twitter to promote your organization; the presentation will be on why your organization should embrace social media.
- **Creating Your Effective Networking Commercial,** Mike Leeds, Pro Sales Coaching - Get tips to develop an effective 30 second networking commercial in this hands-on workshop. This is a great opportunity to craft a unique and attention-grabbing commercial for networking events and when meeting prospective customers for the first time.
- **And more...**
- **Tools of the Trade Expo** which will feature hands on tool demonstrations, tools to make the job easier; tips on proper techniques and much more.

**Saturday – April 24, 2010**

8:00 AM - Noon  
Noon – 1:30 PM  
1:30 -  
6:00 PM – 7:00 PM  
7:00 PM – 10:00 PM

NAWIC Business  
NEF Luncheon – Toolbox Lunch  
Keynote Speaker / Afternoon Session  
Banquet Reception  
Banquet – More Than Just the Blues

On Saturday, it is down to business - that is NAWIC business. We will review the region policies, be given regional and national updates, elect a new director and vote on a site for Forum 2012. The NEF Luncheon on Saturday will be followed up with a keynote speaker (TBD); and hopefully we get you out in time; so you can spend a few hours discovering all of the unique shops that Scottsdale has to offer before our banquet - *More Than Just the Blues*; a sapphire symphony or should we say 'Shindig.' Dress is cocktail in the shades of sapphire. After dinner entertainment will be our very own Region GR8 'Shindig;' and that's all the hints for now.